

MIGUEL COTTO AND CANELO ALVAREZ NEW YORK CITY PRESS CONFERENCE QUOTES

NEW YORK CITY (August 27, 2015) - Reigning WBC, *Ring* Magazine and Lineal Middleweight World Champion **Miguel Cotto** (40-4, 33 KOs) and former WBC and WBA Super Welterweight World Champion **Canelo Alvarez** (45-1-1, 32 KOs) were greeted by hundreds of chanting fans as they hosted a press conference in New York City on Wednesday, August 26 as part of their international four-city press tour ahead of their highly anticipated championship showdown in November.

The next mega-fight in the storied Puerto Rico vs. Mexico boxing rivalry will take place **Saturday**, **Nov. 21** at the **Mandalay Bay Events Center** in **Las Vegas** and will be produced and distributed live by **HBO Pay-Per-View**. At the New York City press conference held at the Wyndham New Yorker Hotel, Cotto, the first native of Puerto Rico to become world champion in four different weight classes, and Mexican superstar Alvarez were joined by their promoters and trainers to discuss what promises to be this year's most epic battle.

Tickets for the mega fight are on sale now and are priced at \$2,000, \$1,750, \$1,250, \$650, \$350 and \$150, not including applicable service charges, and can be purchased at the Mandalay Bay box office, ticketmaster.com, mandalaybay.com, all Ticketmaster locations or by calling (800) 745-3000. Ticket orders are limited to four per person.

Below is what their fighters and teams had to say:

MIGUEL COTTO: WBC, Ring Magazine and Lineal Middleweight World Champion

"I have just one thing in mind and that is a victory on November 21.

"I'm going to get this victory for all Puerto Ricans around the world."

CANELO ALVAREZ: Former WBC and WBA Super Welterweight World Champion

"The boxing world needs a fight like this. I'm planning to be well prepared to give the fans that fight.

"For me, it's a big honor to fight someone like Miguel Cotto who has done it all.

"To make history, you have to fight and beat fighters like Miguel Cotto and I want to make history. I'm going to prepare like never before so that I can win this fight."

MICHAEL YORMARK: President and Chief of Branding & Strategy, Roc Nation

"Today we move one step closer on our journey toward an historic night.

"This is a match-up of epic proportions, can't-miss action styles and passionate fans bases, as is evident by the crowd here today."

OSCAR DE LA HOYA: Chairman and CEO, Golden Boy Promotions

"This is the most anticipated fight of the last few years. With this level of passion and excitement, Cotto vs. Canelo will live up to the expectations.

"When you have a Mexican and Puerto Rican inside the ring, you are going to get an explosion. The fans are going to get a real fight."

FREDDIE ROACH: Hall of Fame Trainer, Seven-Time Trainer of the Year Award Winner and Trainer of Miguel Cotto

"I'm proud of everything Miguel has done. Don't miss this fight. It's going to be the biggest one of all."

EDDY REYNOSO: Head Trainer of Canelo Alvarez:

"When you talk about Mexico and Puerto Rico, they have produced more than 200 champion fighters each. Miguel Cotto is a great champion and one of the greatest fighters in boxing history. Canelo is quickly headed down that road. Thank you to all the Mexican and Puerto Rican fans for your support today."

HECTOR SOTO: Vice President, Miguel Cotto Promotions

"This is a great fight, the fight of the year-Mexico versus Puerto Rico. There will be no dancing, no hugging and no playing. This will be a real fight, *the* fight, on November 21st."

CHEPO REYNOSO: Manager and Trainer of Canelo Alvarez

"There are three months until the fight. With all these fans here, you can feel the heat and the passion. It gives me goose-bumps.

"It's great to see all these different people from different nations rooting for their fighters.

"To all my Mexican brothers, on November 21st we will be victorious and we will celebrate."

BERNARD HOPKINS: Future Hall of Famer and Golden Boy Promotions Partner

"Out of all titles in boxing, the WBC is the godfather of titles to win.

"This is *the* middleweight fight. They agreed to rumble and that's what matters. The winner of this will go on to a different level in his career and that is important for your legacy."

MARK TAFFET: Senior Vice President, HBO Pay-Per-View

"Cotto vs. Canelo is that rare mega-fight that is as exciting as it is anticipated.

"This is truly a pay-per-view fight. It is a true fight that is worth your time and your money."

MAURICIO SULAIMAN: President of the World Boxing Council

"Mexico and Puerto Rico will give us one of the greatest fights on November 21st. May the best fighter win."

Cotto vs. Canelo, a 12-round fight for Cotto's WBC and *Ring* Magazine Middleweight World Championships, takes place Saturday, Nov. 21 at the Mandalay Bay Events Center in Las Vegas. The fight is presented by Roc Nation Sports, Golden Boy Promotions, Miguel Cotto Promotions and Canelo Promotions and sponsored by Corona Extra; Mexico, Live it to Believe it!; O'Reilly Auto Parts and Tequila Cazadores. The Cotto vs. Canelo press tour is sponsored by JetSmarter. The event will be produced and distributed live by HBO Pay-Per-View beginning at 9:00 p.m. ET/6:00 p.m. PT. Follow the conversation using #CottoCanelo.

Click **HERE** to access the Cotto vs. Canelo electronic press kit using password "CottovsCanelo".

CONTACTS:

Ron Berkowitz/Lauren Menache, Berk Communications & Marketing LLC for Roc Nation Sports: (212) 889-0440 (O), ron@berkcommunications.com / lauren@berkcommunications.com

Ramiro Gonzalez/Cecilia Zuniga, Golden Boy Promotions: (213) 489-5631 (O), ramiro@goldenboypromotions.com/cecilia@goldenboypromotions.com

Stefan Friedman/Kristen Rockwell Caloca, Mercury: (323) 308-8598 (M), kcaloca@mercuryllc.com

Mayna Nevarez, Miguel Cotto & Miguel Cotto Promotions: (305) 591-3571 (O), mayna@nevarezpr.com

Efren Torres, Canelo Promotions: 001 52 1 331 303 819 (M)

Kevin Flaherty, HBO: (212) 512-5052 (O), kevin.flaherty@hbo.com

Patrick Byrne, HBO: (212) 512-1361 (O), patrick.byrne@hbo.com

Scott Ghertner, MGM Resorts International: (702) 692-6750 (O), sghertner@mgmresorts.com

Credentials: www.MagnaMedia.com